

How to enter createurope: THE FASHION DESIGN AWARD



To be eligible to participate in createurope make sure you meet the following requirements:

- you live in a European, North African or Middle East country
- you are between 18-32 years of age
- you have not had a collection on the market for longer than one year

There is no subject, season or topic you have to follow. Use your creativity and show us what you are good at. You are also allowed to use your course work (university collection) to apply for createurope.

Read

Please read these instructions carefully as well as the terms and conditions and the application requirements on our website. If you have any further questions check our FAQs before contacting us.

Please make sure you have a reliable internet connection before proceeding.

Online-Registration

a) Fill out the online registration form at the following link:

www.goethe.de/uun/prj/cre/com/reg/enindex.htm

You will automatically receive your registration data for your personal account via e-mail after doing so.

b) Create your own account and fill in the information.

c) Once you receive your online user ID and password please proceed with your application online.

To access the direct log-in use the following link:

www.goethe.de/cgi-bin/createurope2009/pub_login.asp

The next steps will be explained to you as you go along. You will be able to work on your application as long as you need to. You will have unlimited access to your personal account using your user ID and password during the application process.

d) Check and make sure you have filled everything out before clicking on the submit and print button. (Once you submit your online registration you will not be able to go back and change anything anymore).

e) Sign your printed application and send it to us together with your portfolio.



3. Prepare your Portfolio

Prepare your portfolio with the following material:

- Concept of your collection
- 6 Sketches
- 3 Colour Drawings
- At least 1 photo of a complete outfit
- Optional: Additional material

In case of selection the outfits of the selected finalists have to coincide with the original sketches and colour drawings.

REMEMBER: Do not write your name on your portfolio. Mark your portfolio with only your registration number (you will receive your registration number after you register online). This is important for the jury to make a fair decision. Please mark each page of your portfolio with your registration number.



4. Post your Portfolio

Print out your application form, sign it, and send it to us via post together with your portfolio (marked only with your registration number) to the following address:

createurope
c/o Goethe-Institut
Neue Schönhauser Straße 20
10178 Berlin

Remember to get this done before the 15th of June 2009 (postmark date). All portfolios must arrive at our office before the 20th of June!

To avoid any customs problems, please double check at your local post office about any questions. We will not pay for any extra postage charges.



5. Wait

When your portfolio arrives, you will receive an e-mail. Our jury will meet at the end of June and you will be informed if you are one of the 30 finalists by July.

We are looking forward to your application!

