

Adi Sumic wins “Best of Nation” Wolda Talent '09 Award

Wolda, the Worldwide Logo Design Annual, is the innovative graphic design awards scheme that rewards the best logos and trademarks designed throughout the world.

02. July, 2010

Adi Sumic was named the World’s best student talent design in the second edition of Wolda, the Worldwide Logo Design Annual, selected with other 192 winning logos among of 1885 submitted entries from all around the world for both Wolda Professional and Talent. Wolda is the innovative graphic design awards scheme that rewards the best logos and trademarks designed throughout the world and the only award scheme endorsed by ICOGRADA and more than 100 other international design associations and schools.

Thanks to its originality and design excellence, the “**Love House**” logotype has been selected for the “**Best of Nation ‘09**” talent award and will be included in the Wolda ‘09 printed annual, plus an honourable mention on the Wolda website.

To select the winners, an innovative international three-tier jury consisting of 10 top design professionals, 10 major international Clients and finally of 10 members of the public, reviewed all the logos submitted following a unique process which reflects the actual process that turns any logo into a successful logo: the designers decide what to present to the clients, the clients decide what to present to the public, but in the end it is always the public that decides if a brand is successful.

The 30 judges have been selected respectively from ICOGRADA (International Council of Graphic Design Associations), AQUENT and CONSUMERS INTERNATIONAL.

All winning entries for Wolda '09 are displayed online at www.wolda.org and will be published towards the end of September in the 2009 annual, a substantial hard bound volume of exceptional quality printed on SAPPI acclaimed papers by FONTEGRAFICA.

--

For further information, visit www.wolda.org (see Press area) or contact Miss Areti Maniati at aret@wolda.org or on (+39) 02 5811 8572.

--

Wolda'09 was made possible by its prestigious sponsors **Fontgrafica** and **Sappi** as well as the various design associations that have granted us their valuable endorsement (see the full list at www.wolda.org). Thanks also to our important media partners, greatly supporting and publicising Wolda worldwide: **2+3 grafika plus produkt, ArabAd, Behance, Design 360°, Design Dump, Design Magazine, Designer, étapes, Fwa, Grafik Tasarim, Identity, IdN, Kak, Klik, Netdiver, New Web Pick, Novum, Package and Design, Taxi, Typo, Vision Union and Zupi.**